



## INTRO DECK

*Intentional Marketing.*

Qallann Marketing Agency is a digital marketing agency that builds and maintains online communities for exciting brands. We use insights from industry knowledge, our skills and technology to drive up our inherent creativity and maximise value for our clients.

# A little about us...

## We are wildly enthusiastic marketers

We are passionate and creative thinkers out to leave an indelible mark.

## We let data lead the way

We'll measure and improve. We will use tracking and attribution tools to make sure we are doing right by your brand.

## We collaborate with you and create customised strategies

We'll work with you to create a comprehensive and custom solution for your brand.

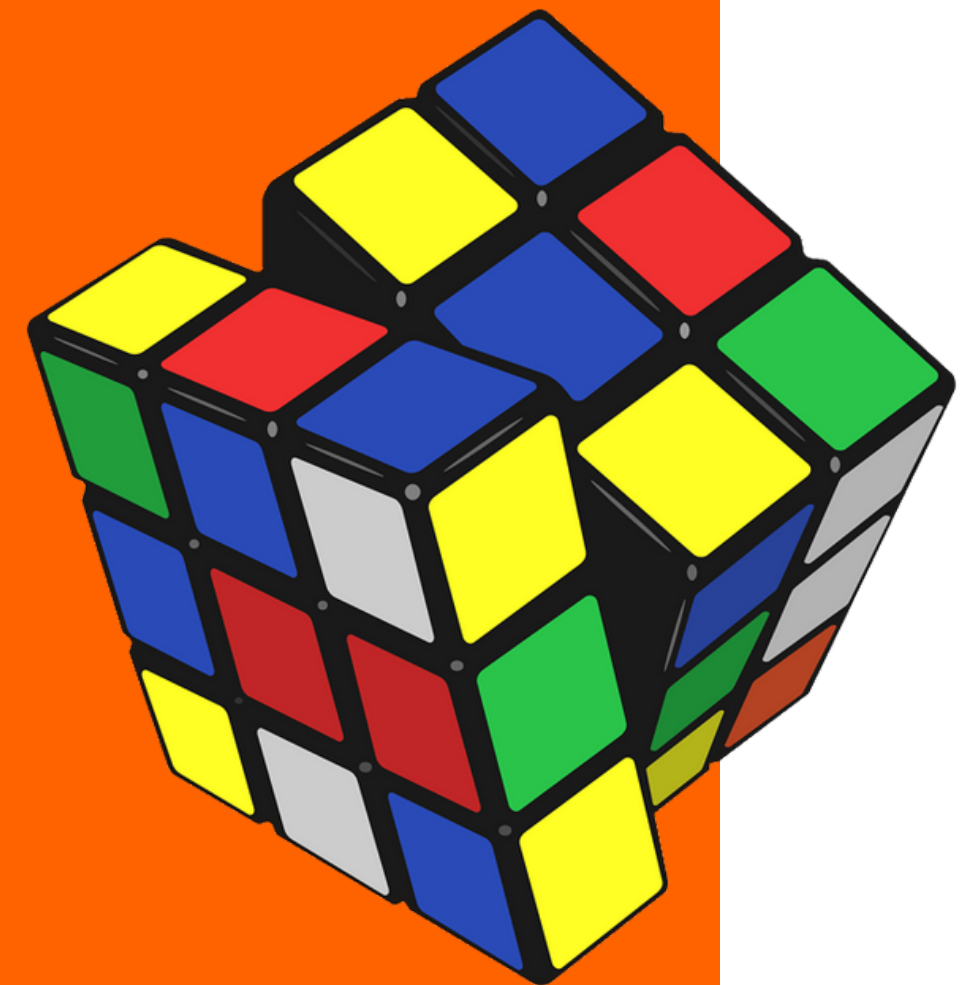
## We are transparent and open in our communication

We'll keep you in the loop throughout the journey.



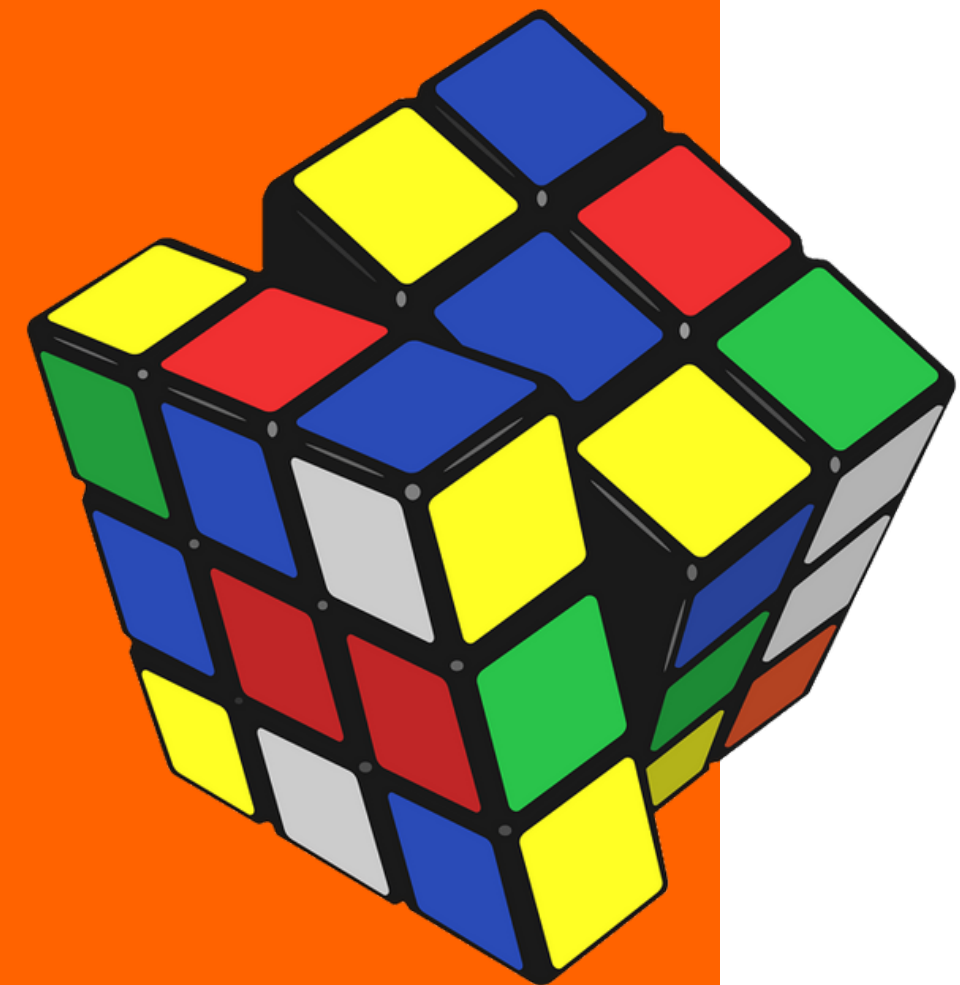
# What we solve

- **Branding and Positioning:** We'll develop a strong brand identity and help you shine in the market.
- **Lead Generation and Customer Acquisition:** We'll work our magic with targeted marketing strategies and campaigns that bring leads right to your doorstep.
- **Online Presence and Visibility:** Let's make your online presence pop! We'll optimise your website and unleash digital marketing tactics to boost your visibility and reach.
- **Marketing Strategy and Planning:** We're the architects of success! We'll craft customised marketing strategies and plans that lead to business growth and achievement.
- **Campaign Development and Execution:** Get ready for impact! We'll create and execute powerful marketing campaigns across multiple channels, leaving a lasting impression on your audience.



## What we solve...cont'd

- **Data Analysis and Insights:** We'll dive into your marketing data, uncover valuable insights, and optimise your campaigns for stellar results.
- **Reputation Management:** We'll be your brand's guardian angel! We'll watch over your reputation, handle online reviews, and build a positive brand image that shines bright.
- **Marketing Technology and Tools:** Step into the future with us! We'll harness the latest marketing technologies and tools to supercharge your processes and boost efficiency.
- **ROI Measurement:** Let's show you the money! We'll measure and evaluate the impact and return on investment of your marketing activities, proving the value we bring.
- **Marketing Consultation and Expertise:** Consider us your marketing gurus! We'll provide expert consultation and strategic guidance, helping you make smart marketing decisions that leave your competitors in the dust.



# We work with...

Exciting and passionate brands

We work with clients who are ready to make a difference and create exciting brand experiences.

Companies that have beginner's mindset

The digital and tech world is continuously innovating. Get ready to test and re-strategise. Online marketing is a marathon, not a sprint.



*Our mission with your brand is to help you...*

**Build a contagious and impactful brand**

We'll embed great brand experiences throughout your marketing funnel.

**Provide value to your customers**

We'll go above and beyond to bring value to your customers that they always choose you.

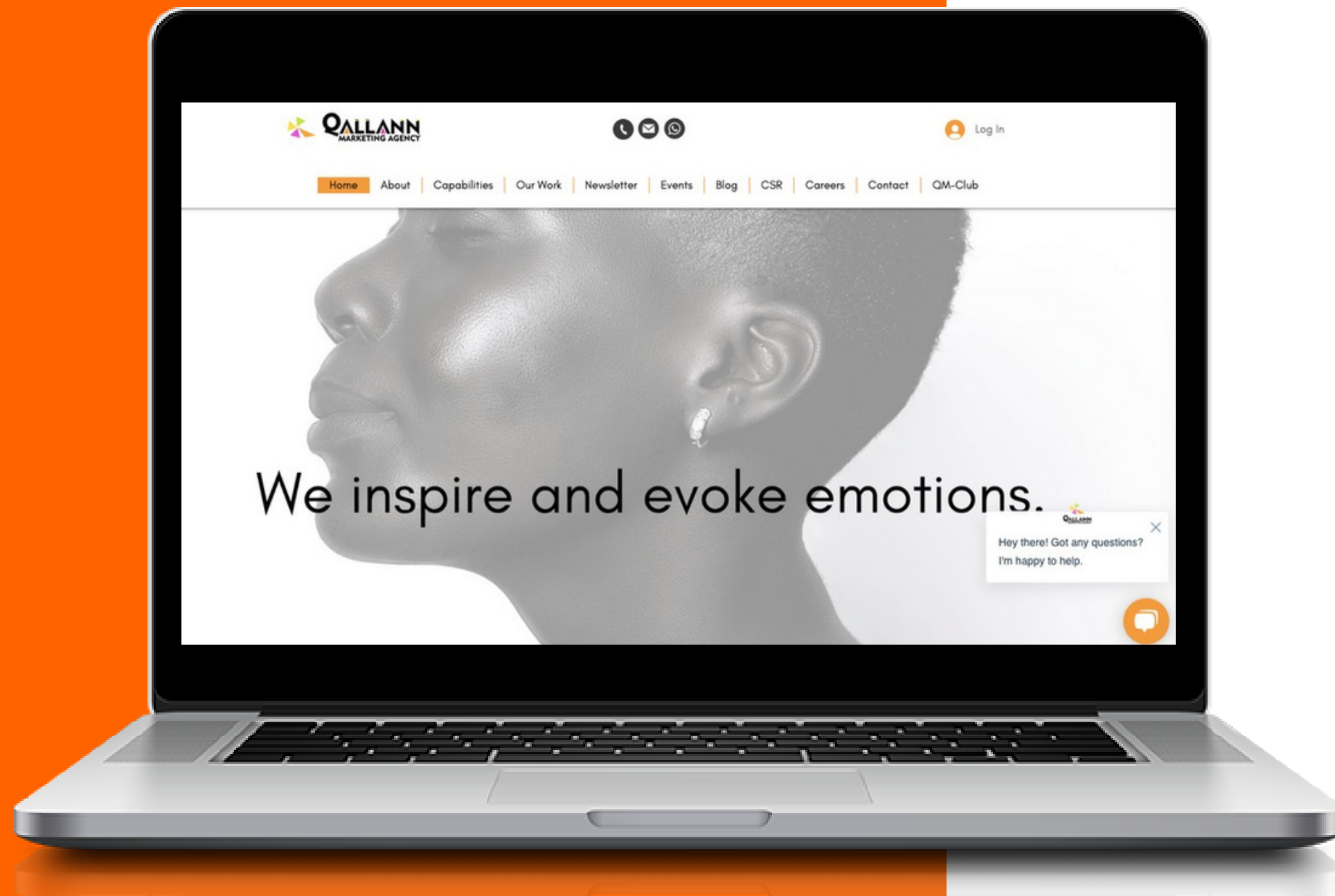
**Create volunteer ambassadors**

We'll build a community of fans who are passionate and loyal that they will spread your gospel on your behalf.

**Maintain a growth mindset**

We'll keep innovating and renovating to keep your brand on top.

# Our Services



## Strategy

### Media Planning & Buying

Search Engine Marketing

Social Media Marketing

Programmatic Marketing

### Website Development and Design

### Search Engine Optimisation

### Graphic Design

### Digital consumer intelligence

Search Listening

Social Listening

Digital Surveys

### Content Marketing

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# Content Marketing

Chatbot Marketing

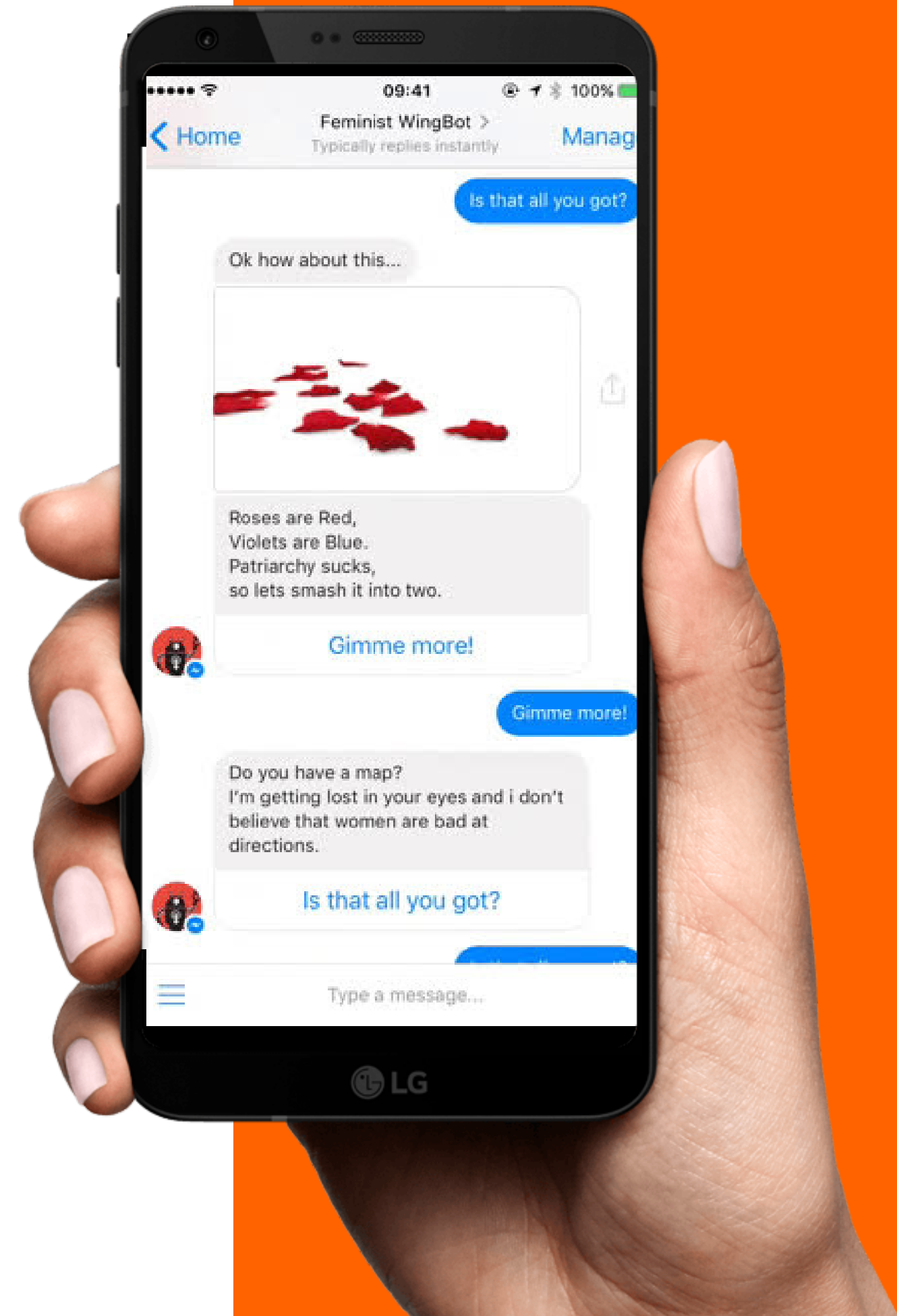
Social Media Marketing

Copy Writing

Video Marketing

Digital Advertising

Content Marketing Analytics





## *Our promise...*

We'll embody your brand, understand your personas, reach your audience and build trust on your behalf.

We'll be there for you so that you can be there for your customers.

# Some happy clients...



*Trust the process and embrace the journey!*

Marketing success is a journey, not an overnight sensation. We're not about quick fixes or instant miracles. We're here to build a solid foundation, attract customers, and achieve long-term greatness. It's a journey, but trust us, it's worth it.

Building a strong brand, attracting customers, and achieving remarkable results takes time and dedication. Just like a wizard perfecting their craft, we'll work our magic, but it won't happen in the blink of an eye.

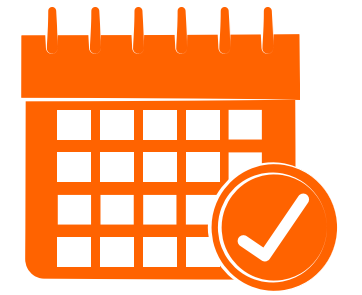


*Let's work together!*



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BOOK A MEETING



WEBSITE

[www.qallann.com](http://www.qallann.com)

PHONE

+254 736 130 097

EMAIL

[info@qallann.com](mailto:info@qallann.com)